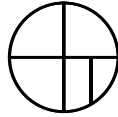


**simona  
conti**

**Visual &  
UI Designer**

Arezzo, Italy  
22/06/1986

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hello@simonaconti.net  
www.simonaconti.net



# hello!

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## education

**2008-2011**

**Master in Interaction Design - University of Siena**

[ User Research, Graphic and Audiovisual Production, Web Design, Interaction Design, User Experience, Cognitive Sciences, Digital Media Design ]

Final mark: 110 cum laude/110

**January - June 2010**

**Dpt. of Information and Media Studies - University of Aarhus**

Five months Erasmus program in Denmark

[ Audiovisual Media Production - Internet, Media Changes and Innovation ]

**2005-2008**

**Bachelor in Communication Sciences**

**(class of Communication Technologies) - University of Siena**

[ Communication Technologies, Human-Computer Interaction, Graphic and animation production ]

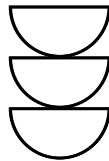
Final mark: 110 cum laude/110

**2000-2005**

**Secondary school focusing on sciences and languages**

[ Maths, Latin, Philosophy, Literature, English, Spanish, French ]

final mark: 100/100



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## experience

**2011-Present**

**Freelance Visual & UI Designer**

Main collaborations with Blend Creative Agency,  
Seco Group and Aidilab.

[ Creative Research, Graphic & Print Design, UI/UX Design,  
Logo Design, Brand Identity ]

**July - October 2010**

**Loading Lab (Audiovisual production)**

**Internship**

[ Creative research, Website content management,  
Graphic design, Brainstorming and Concept generation ]

**January - March 2008**

**Studio 21, Siena (Graphic & Communication studio)**

**Internship**

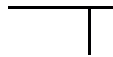
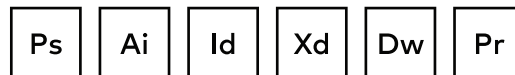
[ Brand Identity Design, Photographer assistant,  
Visual Design, UI Design ]



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## tools

Photoshop .....  
Illustrator .....  
Indesign .....  
Adobe XD .....  
Dreamweaver (basics)  
Premiere (basics)



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## skills

Creative Research / Benchmarking  
Wireframing  
Mock-up  
UI/UX Design  
Logo Design  
Visual Design  
Print Design  
CSS & HTML basics



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## languages

Italian [mother tongue]  
English .....  
Spanish .....  
French .....



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## interests

Art  
Cinema / Essai movies  
Travelling  
Photography  
Books  
Illustration  
Music / Concerts  
Trekking  
Cycling